



Niels van Doormalen



ABOUT ME

I am a young and passionate creative producer, specializing in musical theatre. Ambition, honesty and eagerness are core qualities that have been used to describe me. I think it is vital to make stories, creativity, and culture accessible for a broad target group. When we prioritize reaching people of all backgrounds we not only make life more vibrant for ourselves but also contribute to a responsible world. Especially now, during the COVID-19 crisis, we must continue to adapt and evolve. Our collective mission as artists; to connect, inspire, and activate, is in my view an essential one.

In 2019, I was lucky to pass through an important mental transformation. Rest, autonomy, and confidence to establish healthy boundaries are new practices that I integrate daily in my professional activities.

REFERENCES

Chris Grady

Director CGO Institute & former Head Licensing, Cameron Mackintosh

T: +44 7713 643971 E: chris@chrisgrady.org

Kim van den Langeberg

Executive Producer, Rick Engelkes Producties

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PERSONAL DETAILS

Name: Niels van Doormalen
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WORK EXPERIENCE

Niels van Doormalen (JAN 2018 – CURRENT)

- Strategy, communication and creative production

UPtown Sloterdijk (JUL 2020 – CURRENT)

- Contentmaker / online communication

Urban Resort Amsterdam (FEB 2020 – HEDEN)

- Programming Community Space Sloterdijk

OpusOne Theatrical Productions (JAN 2018 – MRT 2019)

- Junior Marketing & PR (internship), assistant producer (freelance)
- Productions: *The Color Purple*, *The Bridges of Madison County*, *Kerstfeest in de Jordaan* and *Fun Home*

Rick Engelkes Productions (JUL 2018 – AUG 2018)

- Interim Marketing & PR, marketing strategy *Expeditie Eiland*

Cook a Dream (NOV 2017 – DEC 2017)

- Audience research for Ulrike Buerger Bruijs (*Soof de Musical*) (internship)

Tilburg University (SEP 2016 – JUL 2017)

- Educationmarketing TSH, assistant to Marcela Veders
- Conceptdevelopment and realisation Experience Day
- Communication training Tilburg University A, B, C

EDUCATION & TRAINING

CGO Institute (UK) (OKT 2020 – APR 2021)

- Diploma in Creative Producing

Universiteit van Amsterdam (SEP 2017 – JUL 2020)

- Theaterwetenschap (Bachelor of Arts)
- Minor: propedeuse Communicatie- en Informatiewetenschappen (Tilburg University, 2016 – 2017)

Goldsmiths, University of London (SEP 2019 – DEC 2019)

- Producing for Musical Theatre (Master Musical Theatre)
- A full course overview (with ECTS) can be found on my LinkedIn profile

LANGUAGES

Nederlands native language
Engels academic (IELTS Academic Certificate: 7.5)